

OrCam MyEye 2.0



OrCam's mission.

More than 350 million people worldwide are partially sighted or blind.

Over a billion have reading difficulties such as dyslexia or reading fatigue.

At OrCam, we don't just settle for meeting their needs. We go beyond independence. We give value by empowering them.



Overview.

1. What is OrCam MyEye 2.0
2. OrCam offer to the State AT Program Offices
3. Questions

What is OrCam MyEye 2.0.



PLAY VIDEO



OrCam MyEye 2.0 is.

- The next generation of OrCam's pioneering artificial vision assistive technology.
- Consists of a discreet head unit weighing .8oz.
- Comprises camera, LED lights for low light situations, built-in speaker, battery and processor.
- Can be worn on virtually any pair of glasses.
- A self contained device that does not require internet, computer, a smart device or an app to use.
- Does not enhance a person's vision, rather it translates visual information into voice in real time.



OrCam MyEye 2.0 Features.

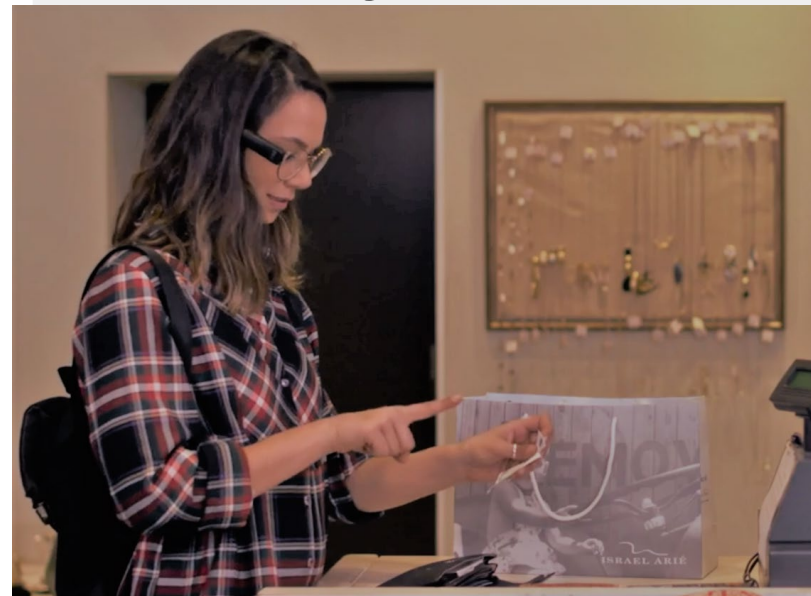
OCR: Instantly reads text aloud – from any surface and in multiple languages – books, magazines, screens, menus, mail, street signs, text in the wild

- Read an entire page
- Read a text block
- Scan a page (touch reading)
- Fast forward, rewind and pause



OrCam MyEye 2.0 Features. (cont'd)

- Facial recognition
- Product detection
- Money identification
- Color detection
- Telling time



OrCam MyEye 2.0 helps people who experience:

- Blindness
- Low vision
- Reading disabilities
- Traumatic brain injury (TBI)
- Mild cognitive limitations
- Reading fatigue
- Facial blindness



Advantages of OrCam MyEye 2.0.

- Desktop bound OCR device – OrCam offers access to information anytime, anywhere without having to go back to your desk.
- Other wearable devices – most other wearable devices offer vision enhancement and magnification and rely on the person's remaining vision. OrCam focuses on converting visual information into voice.
- Apps – some of the apps have similar features but are more challenging to use because they are not wearable devices and require holding the device above the text which may not be an option. OrCam offers an intuitive, hands free solution that does not require internet connectivity or another device.



Financial Assistance.

- Alternative financing for Assistive Technology
- Voc Rehab / Commission for the Blind
 - available in most states
 - usually focused on vocationally minded individuals ages 18-55.
- VA

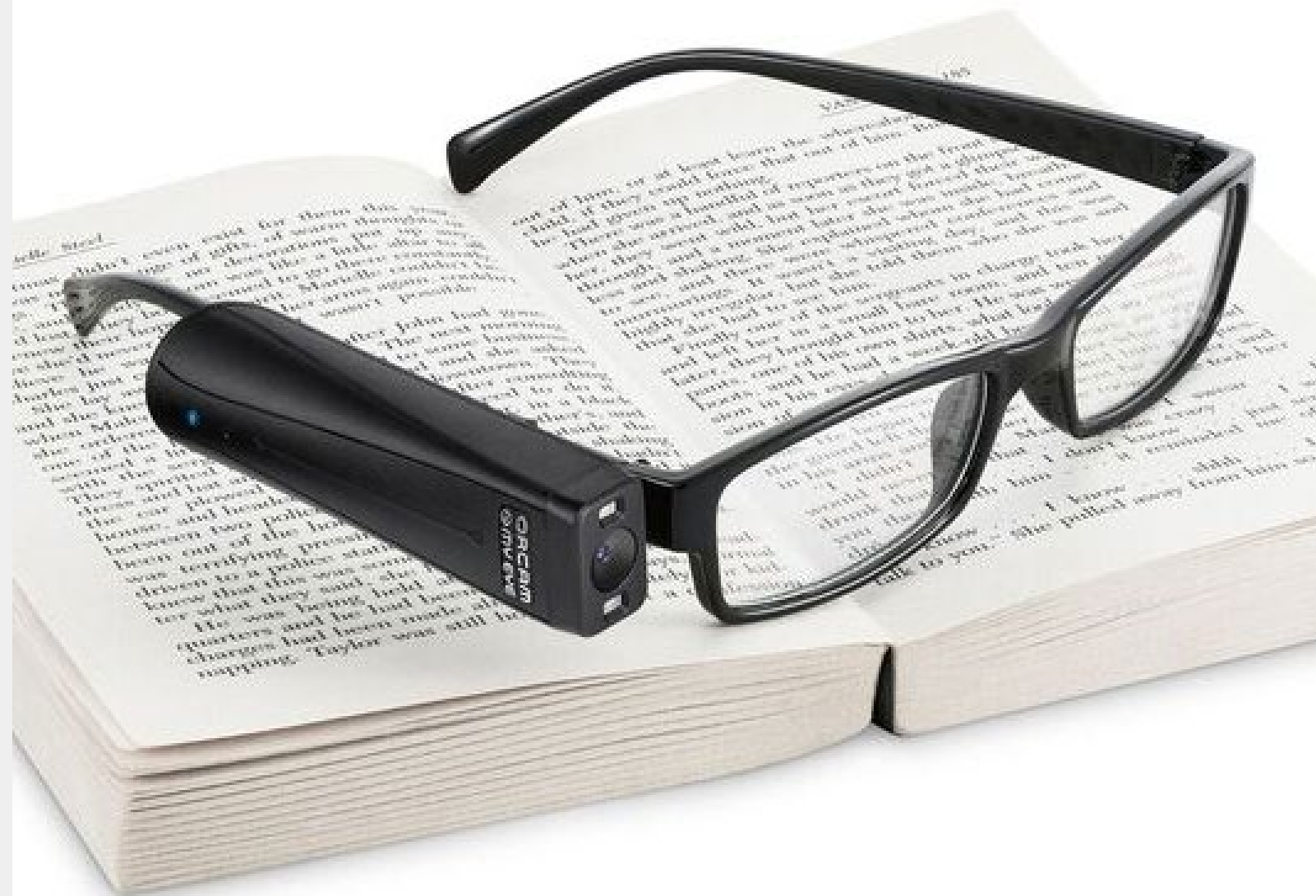


OrCam Offer for the State AT Program Offices.



Pricing.

- OrCam MyEye 2.0 retail price - \$4,500
- Special price for the State AT Program Offices - \$2,300 (50% discount)
- Demo devices can be used for demo, evaluation and short-term loans only



Training & Support.

- Training by OrCam authorized trainer
- Customer & technical support
- Recorded video tutorials and user stories
- Marketing materials



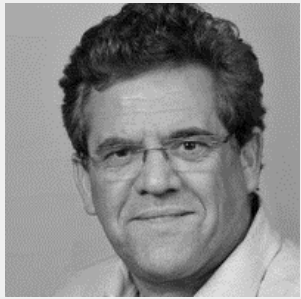
Demos & Loaning.

- Most users will be able to make a decision after a 30 min demo.
- If needed, OrCam MyEye 2.0 can be loaned for 2 weeks. It is recommended that these users get trained.
- Users can be referred to OrCam for any follow up questions or purchasing.
- Users may decide to seek financing and or work with a state or federal agency such as VR or VA.



OrCam Contact Information

For any OrCam related questions or to schedule a follow up appointment, please contact Motti or Anat:



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Questions?