Smartbox Considerations in Demonstration or Lending

Are there any special considerations we should think about when adding the product to a device loan program? (e.g. shipping, packing, length of loan).

No more so than any other speech generating device (SGD). We use some pretty nice boxes for storage so it would be a great idea to keep them with the molded foam inserts as shipping containers for loan, etc. Typically we ship the branded snazzy box within a cardboard shipping box for a little added cushion when it's being thrown onto a truck. Length of loan is typically two weeks, however, if the equipment is being considered for state Medicaid funding some states require as much as four weeks trial. This should be verified in each state before folding an SGD into the loan pool.

When demonstrating the products, what features should be highlighted when comparing the product with other similar products?

Unique product features include: fully integrated communication functions (email, text, phone, Facebook, Twitter, YouTube, etc.) with auto symbolization if necessary to allow all communicators access to the communication tools used by humans the world over. Easy, intuitive editing and customization. Windows-based for stability and easy upgrades and use. Remote editing to ease support staff burden, cloud backup, tech support locally (via dealer)/regional (via US-based team)/internationally (via UK-based experts). Online Grids quickly downloaded for instant pre-built communication and templates. A wide variety of training tools included for users (e.g. interactive grid sets) and communication partners (online training video, PDF docs, and searchable database of FAQs).