



GrandPad

Consumer Cellular®

Consumer Cellular

“What makes us different”

Here are just some of the things that set us apart from everyone else:



Top-rated, US-based customer service- Each time a customer contacts Consumer Cellular for any reason, they'll speak to somebody at one of our US-based customer service centers. Our centers are located in Portland, OR, Redmond, OR, Tempe, AZ and Phoenix, AZ.



No-contract / post-paid service- We set ourselves apart by being a no-contract, post paid service. This allows customers to change their plan or cancel service at anytime without penalties.



Affordable low rates- Our straightforward, no-contract plans are designed to save the customer's money—in fact, an average customer pays under \$25/month for all the talk, texting, and data they need. Plus, with Consumer Cellular, activation is **FREE**.



100% risk-free guarantee- Everything we do is backed by our 100% risk-free guarantee. If customers don't love our service, they can cancel and pay nothing. When canceled in the first 30 days (45 days for AARP members) of service or 500mb of data. It's completely hassle-free!



Member **Advantages**

Partnership with AARP- Consumer Cellular has been an AARP provider since 2008, and we are proud to offer AARP member's special benefits, such as a discount on service each and every month.

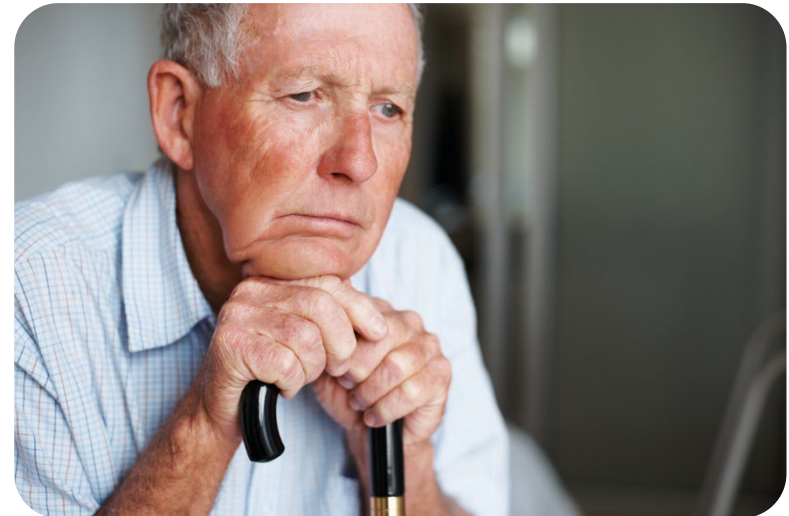


Nationwide Coverage- We use the networks of the largest cellular providers in the United States, with access to 99% of the U.S. population. Consumer Cellular uses **AT&T** and **T-Mobile** towers. All Consumer Cellular phones come with an **AT&T** SIM Card pre-loaded.

Challenges for Seniors

Many seniors today experience daily challenges such as:

- **Loneliness and Isolation**
 - Reduces life expectancy as well as quality of life.
- **Physical & Cognitive impairment**
 - Dementia, vision loss, hearing loss and dexterity problems
- **Technological Challenges**
 - Becoming overwhelmed and opting out, difficulty troubleshooting and risk of scams



Helping Overcome Some of the Challenges for Seniors

Introducing the GrandPad

The GrandPad is radically different from any product Consumer Cellular has sold in the past. It's not a phone or a regular tablet. It's a service that allows seniors to easily and SAFELY reconnect with the family and friends they love.



GrandPad Mission Statement *"Improve the lives of millions of seniors by reconnecting them with their families, friends, and caregivers."*

GrandPad – Safe & Secure

Things that would be a drawback for a regular tablet are actually features on the GrandPad.

The GrandPad is Safe, Simple and Secure.

- **Safe** –Only people who the account holder trusts can contact the user through the GrandPad. This means the user will not get sales calls or spam emails. They'll only receive photos, emails, calls and videos from trusted friends and family members that are in the "Family Circle".
- **Simple** - The device is set up with easy to navigate features and a variety of applications (referred to as "buttons"). It's easy to personalize to suit the needs and interests of the person using it. The GrandPad doesn't have pages of settings and unused applications.
- **Secure** – Although the features on the GrandPad are web based, there isn't a web browser. Therefore there's no worrying about scams, viruses or any other internet related concerns. The Family Administrator selects who can contact the user.

Family Involvement

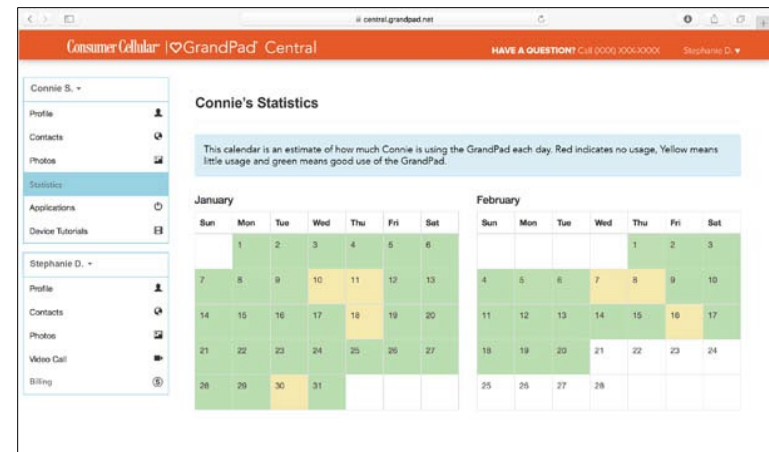
GrandPad – Family Administrator

Family Administrators (FA)

The family administrator(s) play a key role in the GrandPad users experience. The FA is the person that initially invites companions to join the family circle and customizes the GrandPad for the user using the GrandPad Central website. This person(s) can be the GrandPad user, but more often will be a family member or care giver.

Using the GrandPad Central Site the FA can:

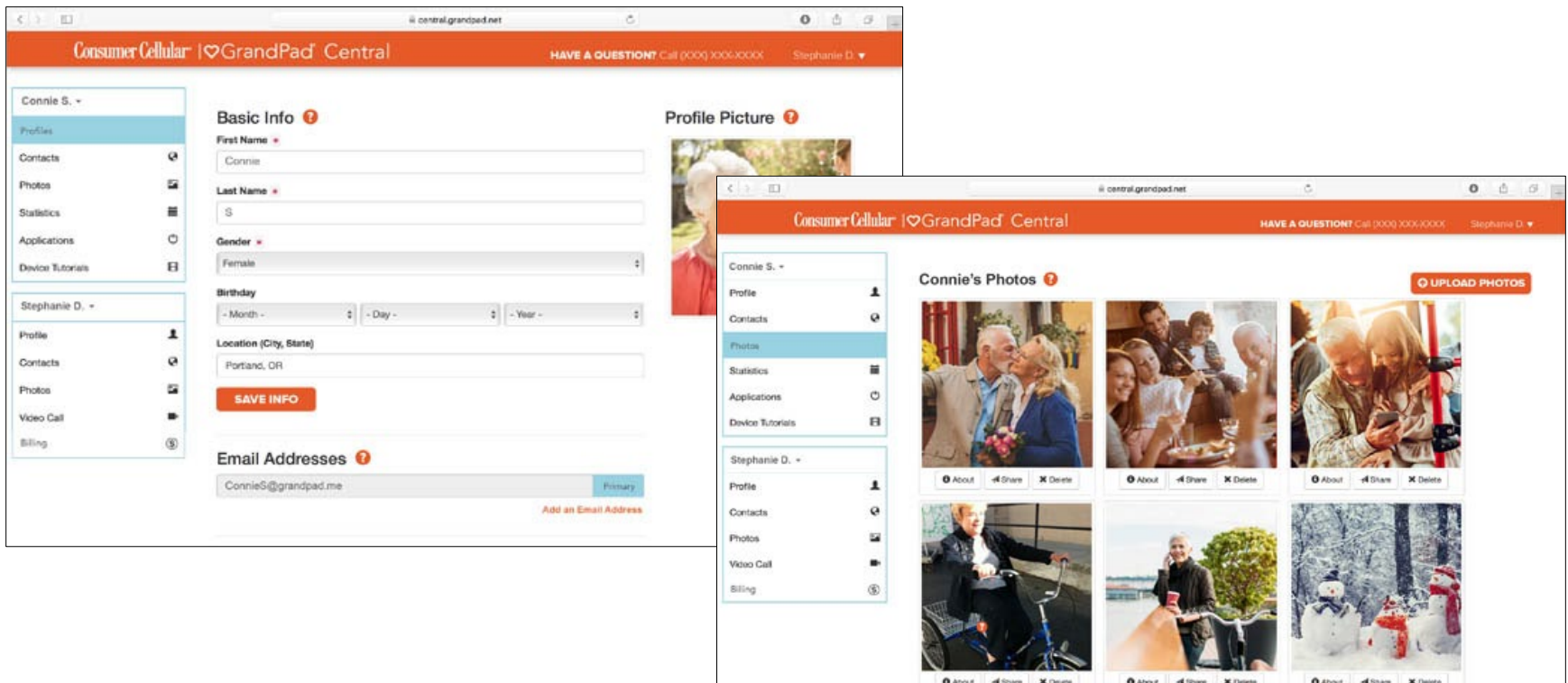
- Add/Remove companions
- Add additional administrators
- Customize available buttons – email, photos, news articles, music and much more
- View the activity on the GrandPad



GrandPad – Companions

Companions

Only the trusted companions added by the FA can contact the GrandPad user. The companions are able to share special moments by uploading photos, messages or video chatting with the GrandPad user through the free companions app. Each companion will create their own personal contact profile for the GrandPad user.



GrandPad – Family Circle

Family Circle

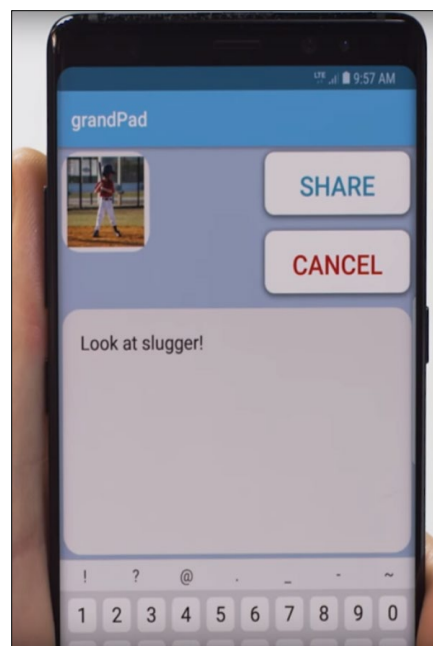
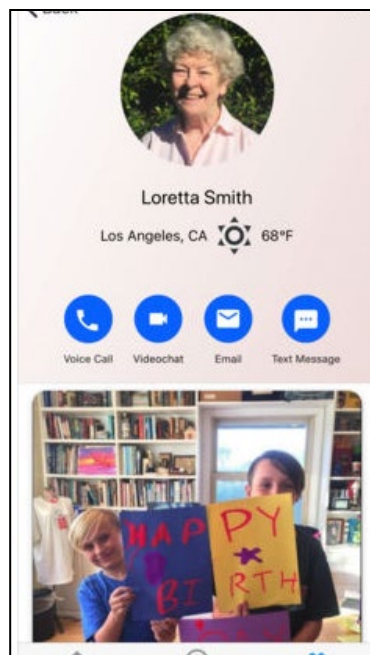
The Family Circle is for all of the companions of the GrandPad user. The GrandPad Family Circle allows everyone to interact with the GrandPad user and each other through GrandPad Central and the Companions app. When a new photo is sent to the family circle each member of the circle can view and comment on it. This is a great way to keep the GrandPad user interacting with the family.



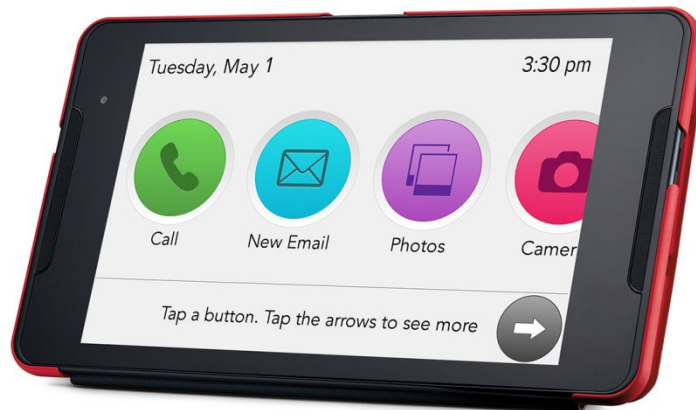
GrandPad – Companion App

GrandPad Companion App

Each companion can download the GrandPad Companion App on their smartphone. The app allows the trusted contacts to create their personal profile, message, call, video call or send pictures to the user. The companions can also link social media accounts to the app, when they post a new photo or video to Instagram or Facebook it will be shared with the GrandPad user.



GrandPad – Buttons



The **Call Button** allows the user to easily voice or video call approved contacts by tapping a picture. It will also allow them to make outbound calls via the dial pad. However, they can't be called back unless it's by a trusted member of the family circle.

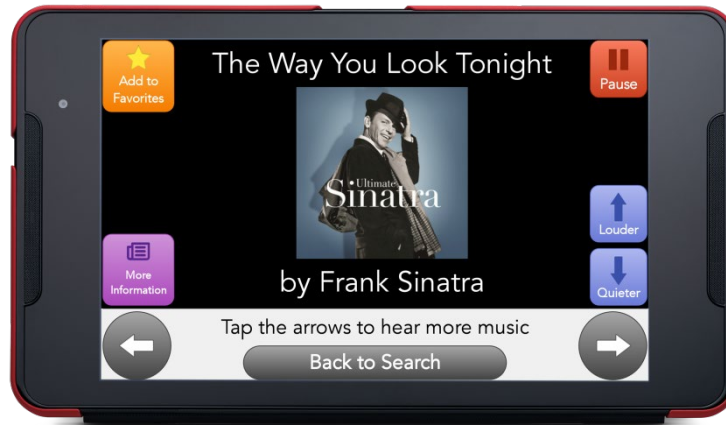


The **Email Button** allows the user to easily send a email & text messages by voice memo (There's no typing!). The email button also allows the user to receive emails, text and picture messages using a custom address assigned to the user. All messages can only be received from and sent to trusted contacts.



The **Photos Button** is a favorite feature for many GrandPad members. It makes the difference between “**A** GrandPad” and “**Their** GrandPad”. When photo's are taken or received, they'll be stored in photos. When sending a photo the user and companions can choose to send it to a single person or the whole family circle.

GrandPad – Buttons (2)



The **Music Button** is a powerful tool for GrandPad users and often allows them to reconnect with memories and special events in their lives. The music has countless stations for the user to listen to for free. The user can build a custom library of their most cherished songs and artists. The first 50 songs are free, each additional is \$1 per song.

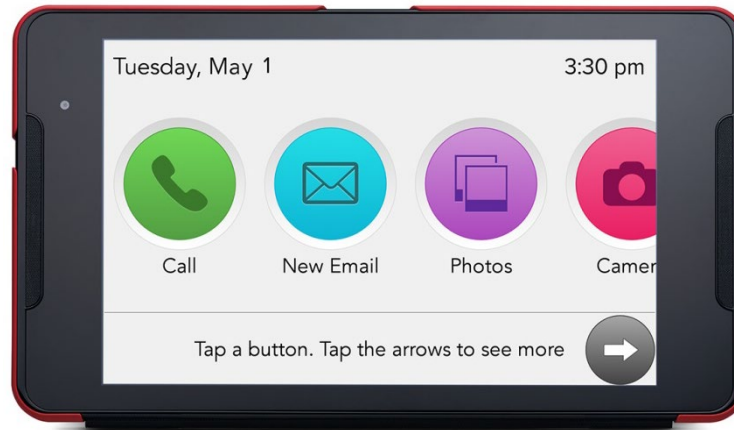


The **Weather Button** allows the user to view a 5- Day forecast of the weather for their location as well as the weather for their contacts (if they have a location listed in their profile).



The **Games Button** is a great way for users to keep their cognitive skills sharp and work on dexterity. Also, they are just plain fun! Some games are single player, but several allow for multiple players who are in the same room. These are a great way for users to engage with caregivers and visiting family members.

GrandPad – Buttons (3)



The **Camera Button** allows users to take pictures to share with family members or just save to the GrandPad. There is both a front and back camera.

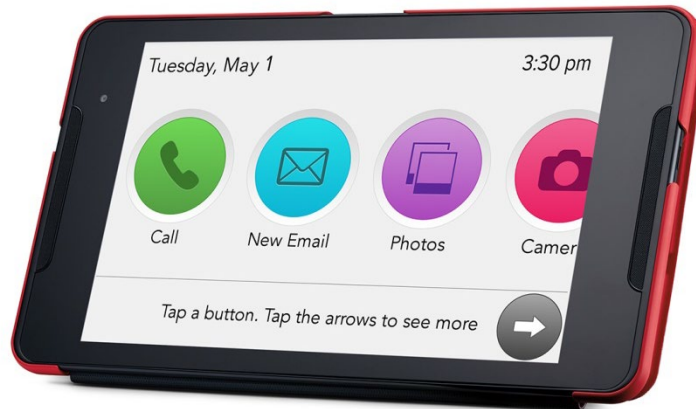


The **Articles Button** allows the user to read interesting articles about a variety of topics. These are custom curated articles and are senior friendly. There aren't any current events topics so that we can keep things light and uplifting.



The **Lookup Button** is a great way for users to access an Encyclopedia and Dictionary. Without having to access the internet.

GrandPad – Buttons (4)



The **Toolbox Button** allows users access to a magnifying glass and flashlight. The magnifying glass allows the user to hover over an item and zoom in to better see the item. Flashlight allows them to search for items in a low light situation.



The **Help Button** allows users to quickly and easily contact Customer Service for support. The user can also watch training videos on different functions on the GrandPad – using the GrandPad, calling contacts, charging the GrandPad and much more.



The **Transportation Button** allows users to safely arrange for a ride from Lyft and help maintain their independence. The Family Administrator will set this up for them on GrandPad Central.

GrandPad – Details and Pricing

GRANDPAD

Powered By Consumer Cellular



Cost \$200.00

Monthly service includes unlimited 4G LTE data, ad-free unlimited music streaming, customizable security options, mobile access for caregivers or family and more.

KEY FEATURES

- ✓ Large fonts and buttons for easy navigation
- ✓ Streamlined format for easy-to-read text
- ✓ The smart case turns off the screen when not in use
- ✓ No dialing or typing required—just touch the screen
- ✓ No wires—easy to use charger
- ✓ Automatically begins a photo slide show in charger

PRODUCT SPECIFICATIONS

- ✓ GrandPad uses 4G LTE, with no Wi-Fi needed
- ✓ Wireless charging cradle, with mixed use battery life of 1-3 days
- ✓ 1920 x 1200 full HD display
- ✓ 5.0MP front and rear facing cameras